

The Supplierdays

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The **biggest show** in the second half of the year in Europe for the **promotional products industry**

Where? Expo Houten
When? 3rd & 4th Sept 2025
Who? exhibitors - suppliers of promotional products visitors
distributors and agencies of the promotional product industry **ONLY**

International Visitors & Participants

In 2024, we will welcome participants from 17 countries, with the majority hailing from the Netherlands, Belgium, and Germany. We proudly celebrated our 10th edition in 2022.

Event Highlights:

Over 250 exhibitors from 16 countries
1,700 visitors, with 31% from abroad
Exclusive to industry distributors and agencies
Supplier and Distributor of the Year Award
Night of the PromZ – Our After-Show Party, held directly after the event on September 3rd
Booking benefits for PPP members

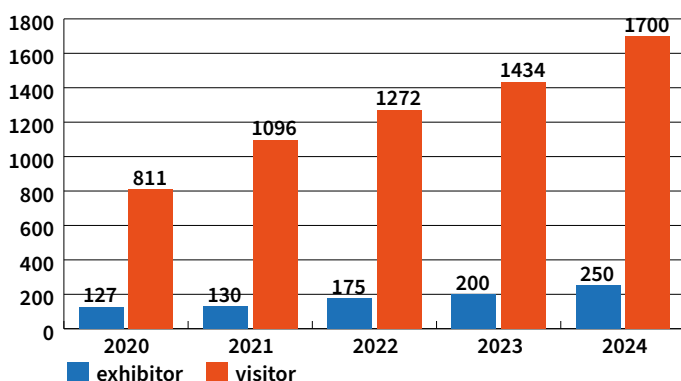
Event Evolution:

Established in 2012 as a regional event, rebranded in 2024 to “The Supplierdays,” an international show.

Why Attend?

The largest promotional product event in the second half of the year, offering the ultimate platform for networking in a relaxed atmosphere, complete with food, drinks, and an evening party – all with the unique Dutch touch.

The last 5 editions on one sight:



Full-Service booth - Including complete stand construction with

- the necessary stand walls (system panels)
- fascia with nameboard (max. 20 characters)
- lighting (1 spot per 4m²)
- electricity + usage (up to 1kW)
- carpet
- WI-FI
- full-service catering including lunch

SQM	Regular rates	PPP member rates
6	1.719,- €	1.446,- €
8	2.290,- €	1.924,- €
9	2.448,- €	2.065,- €
12	3.252,- €	2.718,- €
15	4.008,- €	3.360,- €
18	4.788,- €	4.023,- €
24	6.300,- €	5.280,- €
30	7.845,- €	6.570,- €

Compulsory Media Contribution 165,- €

Listing in the exhibition catalogue of The Supplier Days, with full colour logo and company description & online exposure at www.thesupplierdays.com. Including licence for visitor scanning.

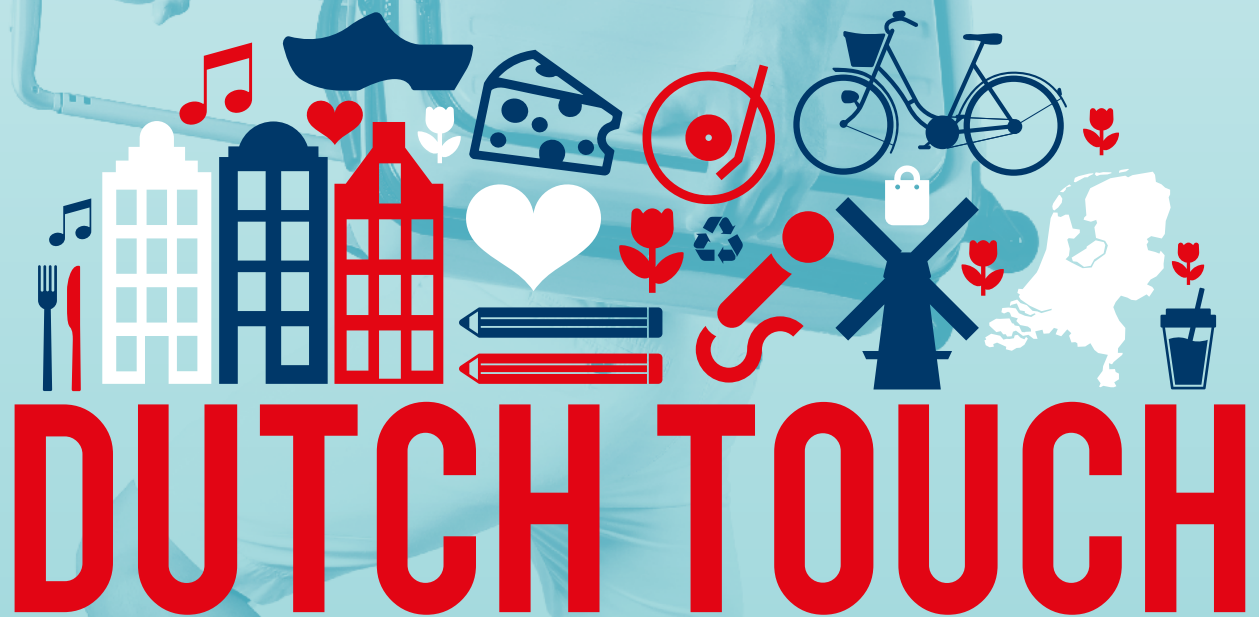
Check the impressions on

www.thesupplierdays.com



The Supplierdays 2025

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DUTCH TOUCH



**THE SUPPLIERDAYS 2025:
3 & 4 SEPTEMBER EXPO HOUTEN**

Go to www.thesupplierdays.com/participate for more information
and register or call: +31(0)75-647 57 47

PROMOTIONAL PRODUCTS OF PRICELESS VALUE