



We shine a spotlight on your business through articles, best practices and industry updates. Stay visible year-round.

- **Target Audience:** promotional product distributors and agencies
- **Ad Placements:** suppliers of the industry
- **Publication Frequency:** 5 editions annually (4 Dutch, 1 international)
- **Circulation:** 3.300 copies per Dutch edition, 5.000 copies international

NO	month	Publication date	Language	Special	Editorial deadline	Ad closing date
1	February	01.03.2025	Dutch	review PromZ Product Premiere	28.01.2025	04.02.2025
2	May	24.05.2025	Dutch	-	16.04.2025	18.04.2025
3	August	23.08.2025	English	exhibitor catalogue of The Supplier Days	16.07.2025	30.07.2025
4	October	18.10.2025	Dutch	company profiles	16.09.2025	23.09.2025
5	December	03.01.2026	Dutch	preview PromZ Product Premiere	26.11.2025	03.12.2025

Advertisements

type	format		single rate	2 editions	all editions 2024
2/1 page	420 x 297 mm + 3 mm margin all round	full format	3.882 €	6.988 €	11.646 €
1/1 page	210 x 297 mm + 3 mm margin all round	full format	2.081 €	3.746 €	6.243 €
1/2 page	93 x 265 mm	vertical	1.112 €	2.002 €	3.336 €
1/2 page	190 x 130 mm	horizontal	1.112 €	2.002 €	3.336 €
1/3 page	63 x 265 mm	vertical	852 €	1.534 €	2.556 €
1/3 page	190 x 63 mm	horizontal	852 €	1.534 €	2.556 €
1/4 page	93 x 130 mm	vertical	612 €	1.102 €	1.836 €
IM	80 x 55 mm		454 €	818 €	1.362 €

Specials:

Cover 2 & 3 + 5%

Cover 4 +10%

*on editorial pages only

New ProductZ

Showcase your products with an image, description, and contact details. A booking includes online placement on www.promzvak.nl.

type	single rate
collection page	350 €
1/1 page	1.050 €



Suppliers Overview

Maximize the potential of PromZ: Our October edition features a comprehensive overview of industry suppliers.

Each company profile is presented in a standardized format, including three essential sections:

- Company contact details, primary contact person, email address, and logo (full color)
- A brief company description (up to 400 characters)
- Six product images (single images), showcasing best-sellers, popular items, or new arrivals (your choice) with product names.



type					format	price
2/1 page	1/1 page company profile	AND	1/1 page advertisement	210 x 297 mm + 3 mm margin all round	full format	2.408 €
1/1 page	1/2 page company profile	AND	1/2 page advertisement	93 x 265 mm	vertical	1.311 €
1/1 page	1/1 page company profile					806 €

BrandZ Overview - Promote Your Brand

Are you a supplier of a brand? This is your opportunity to showcase it! Your brand's logo and contact details will be featured in our October edition

listing per brand per year **25,- €**

Supplement and Inserts

Starting at a price of: **3.980,- €**

- Maximum size: 210 x 297mm, weight: 20g.
- A customized quote will be provided upon request.

We offer a range of additional options, including attaching or affixing reply cards, sachets, or bands around the magazine, as well as other insert options. Please feel free to contact us for a tailored offer!

- Please note: This is not available for Issue No. 3 – the show edition. (exhibitors only!!!)
- Supplements are allowed up to a maximum size of DIN A4.
- A product sample is required before providing a quote or confirming a booking.
- No discounts or agency commissions apply for special advertising formats or supplements.
- As an option, we are happy to offer printing services for your supplement.

